

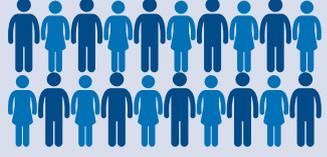
REGIONS IN FOCUS

Far North

4
councils +
OUTBACK COMMUNITIES
AUTHORITY


POPULATION
29,479

SIZE
799,850
square kilometres


EMPLOYMENT
24,412

\$4.02b
**Gross
Regional
Product**



MAJOR SOURCE OF SA'S
**mineral
wealth**



**Large pastoral
properties**

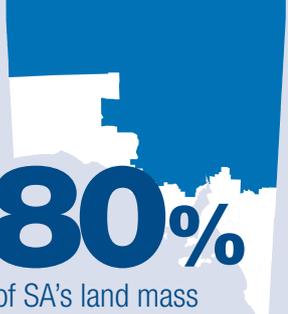


exporting
beef and sheep

Most of SA's
**mining
industry**
& largest
mine,
Olympic Dam



80%
of SA's land mass



APY
remote
**Aboriginal
lands**



TOURISM ICONS
**Flinders
Ranges**
AND THE OUTBACK

70% of the world's
precious
opal mined



**Port
Augusta**

GATEWAY
TO THE
OUTBACK



defence Woomera Test
Range & Cultana
Army Training Area



Moomba



Gas and
Petroleum
for 50+ years

**tourist
tracks**

BIRDSVILLE, OODNADATTA,
STRZELECKI



This document is a contribution to the ongoing conversation on the opportunities and priorities of the Far North region. It highlights the strengths of the region to inform people's thinking about the future, and outlines opportunities where we can all work together to grow the region's economy and make it an even better place to live, work and visit.

Statewide consultation informed the Regional Statement for South Australia, in which regional communities identified these key areas of particular importance to them:

- the need for real engagement with government and within communities to shape decisions
- resilient and diverse economies powered by innovation and by public and private investment
- training support and career pathways for young people
- proud, prosperous, safe and inclusive communities for all.

These are supported by the regional opportunities and priorities outlined on these pages, identified through collaborative planning at the local level. Together, these are the broad themes within which businesses, council and state government are working together to achieve regional and state priorities.

The Government of South Australia has an Economic Plan to drive the State's future prosperity and strength. It outlines ten economic priorities, and key for the Far North are priorities one, two, five, six, seven and ten (see below).

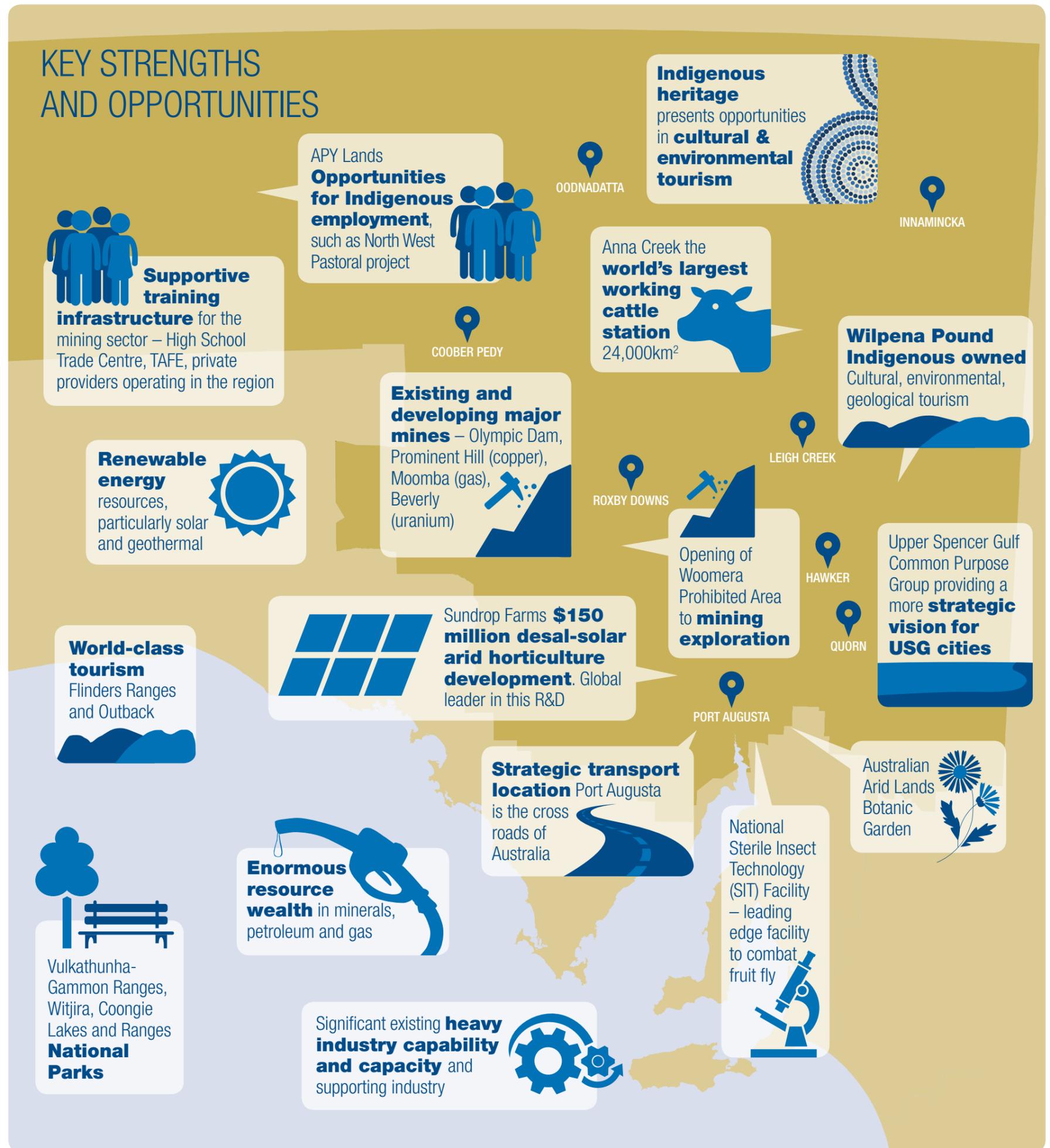
ECONOMIC PRIORITIES

- 1 Unlocking the full potential of South Australia's resources, energy and renewable assets
- 2 Premium food and wine produced in our clean environment and exported to the world
- 3 A globally recognised leader in health research, ageing and related services and products
- 4 The Knowledge State – attracting a diverse student body and commercialising our research
- 5 South Australia – a growing destination choice for international and domestic travellers
- 6 Growth through innovation
- 7 South Australia – the best place to do business
- 8 Adelaide, the heart of the vibrant state
- 9 Promoting South Australia's international connections and engagement
- 10 South Australia's small businesses have access to capital and global markets

REGIONAL PRIORITIES

- Encouraging the establishment of new transport services and infrastructure
- Capitalising on installation of National Broadband Network
- Business support and growth
- Indigenous engagement, support and development
- Environmental sustainability including climate change and green power
- Strengthen regional partnerships and provide regional leadership
- Incorporate a strategy for meaningful and ongoing employment in the region

KEY STRENGTHS AND OPPORTUNITIES



REGIONS IN FOCUS

Far North

Many projects are already achieved or underway to help develop the region. These include State, Federal and Local Government projects, as well as many from the private sector, to grow prosperity and improve the quality of life of residents.

Investing in the future prosperity of the Far North

PRIVATE INVESTMENT

\$17.3 billion worth of investment in the Far North region is identified in the 2014-15 Major Projects Development Directory for projects with capital expenditure of more than \$1 million. This includes Beach Energy's and Santos' Cooper Basin developments and Lincoln Gap Wind Farm (www.statedevelopment.sa.gov.au/mdd).

Some other examples of businesses investing in the region include:

Sundrop Farms

Investment of \$150m in one of the world's first solar-desal greenhouses. The facility will supply Coles with truss tomatoes in a virtually chemical-free, low-input environment. Sundrop Farms will locate its global research and development centre at Port Augusta. The State Government has provided \$6m to this project through the Regional Development Fund.

Wilpena Pound Resort

Luxury safari tent accommodation offering an authentic Outback experience.

Eco Motel Port Augusta

New accommodation facility established with principles of environmental and social responsibility.

Coober Pedy Outback Bar & Grill

Renovation and upgrade of the Shell service station includes the establishment of a new restaurant and bar to service locals and tourists alike.

Max Cranes Port Augusta

New office and infrastructure purchases for the fleet crane company.

GOVERNMENT INVESTMENT

\$39.8 million investment in key regional projects and new initiatives in the Far North is identified in the 2015-16 State Budget.

Some other examples of Government investing in the region include:

Regional development grants

Over \$7.8m in regional development grants was awarded to Far North businesses between 2010-11 and 2014-15, including upgrades to the Quorn Memorial Swimming Pool and the Port Augusta airport.

Infrastructure

Projects include – new terminal facilities for the Port Augusta airport; widening and resealing of the Coober Pedy airport; upgrade of the Port Augusta Central Oval; replacement of 12km of pipeline to secure water to Coober Pedy; provision of solar panels on 10 council buildings in the Flinders Ranges Council, as well as solar street lights.

Tourism

Upgrade of the Stuart Range Coober Pedy Caravan Park with new accommodation facilities to a four and a half star standard.

Employment and Training

Projects includes: new facility refurbishment for civil construction training at the Davenport community through Civil Train; training Aboriginal workers for the pastoral sector.

Biosecurity

Construction of a \$3.8m national Sterile Insect Technology (SIT) Facility in Port Augusta, funded by the Government of South Australia with an \$800,000 contribution from Horticulture Innovation Australia.