

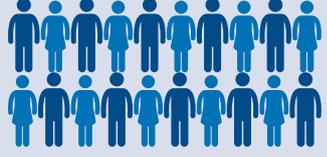
REGIONS IN FOCUS

Yorke and Mid North

11
councils


POPULATION
75,148

SIZE
34,930
square kilometres


EMPLOYMENT
29,019

\$3.67b

**Gross
Regional
Product**

20%
of SA's AGRICULTURE,
FORESTRY, FISHING
output

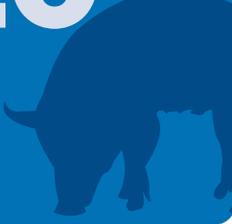

of SA's
POULTRY output
23%


42%
of SA's GRAINS
output


70%
of SA's WIND
ENERGY capacity


Grains
\$643m
largest
contribution


Manufacturing
\$242m
second
largest
contribution


20%
of SA
PIGS


Tourism
SOUTHERN FLINDERS
& YORKE PENINSULA


**Iconic Clare
wine region**


HERITAGE LISTED TOWNS
**Burra &
Mintaro**


OVER 800km
of coastline


This document is a contribution to the ongoing conversation on the opportunities and priorities of the Yorke and Mid North region. It highlights the strengths of the region to inform people's thinking about the future, and outlines opportunities where we can all work together to grow the region's economy and make it an even better place to live, work and visit.

Statewide consultation informed the Regional Statement for South Australia, in which regional communities identified these key areas of particular importance to them:

- the need for real engagement with government and within communities to shape decisions
- resilient and diverse economies powered by innovation and by public and private investment
- training support and career pathways for young people
- proud, prosperous, safe and inclusive communities for all.

These are supported by the regional opportunities and priorities outlined on these pages, identified through collaborative planning at the local level. Together, these are the broad themes within which businesses, council and state government are working together to achieve regional and state priorities.

The Government of South Australia has an Economic Plan to drive the State's future prosperity and strength. It outlines ten economic priorities, and key for the Yorke and Mid North are priorities one, two, five, six, seven and ten (see below).

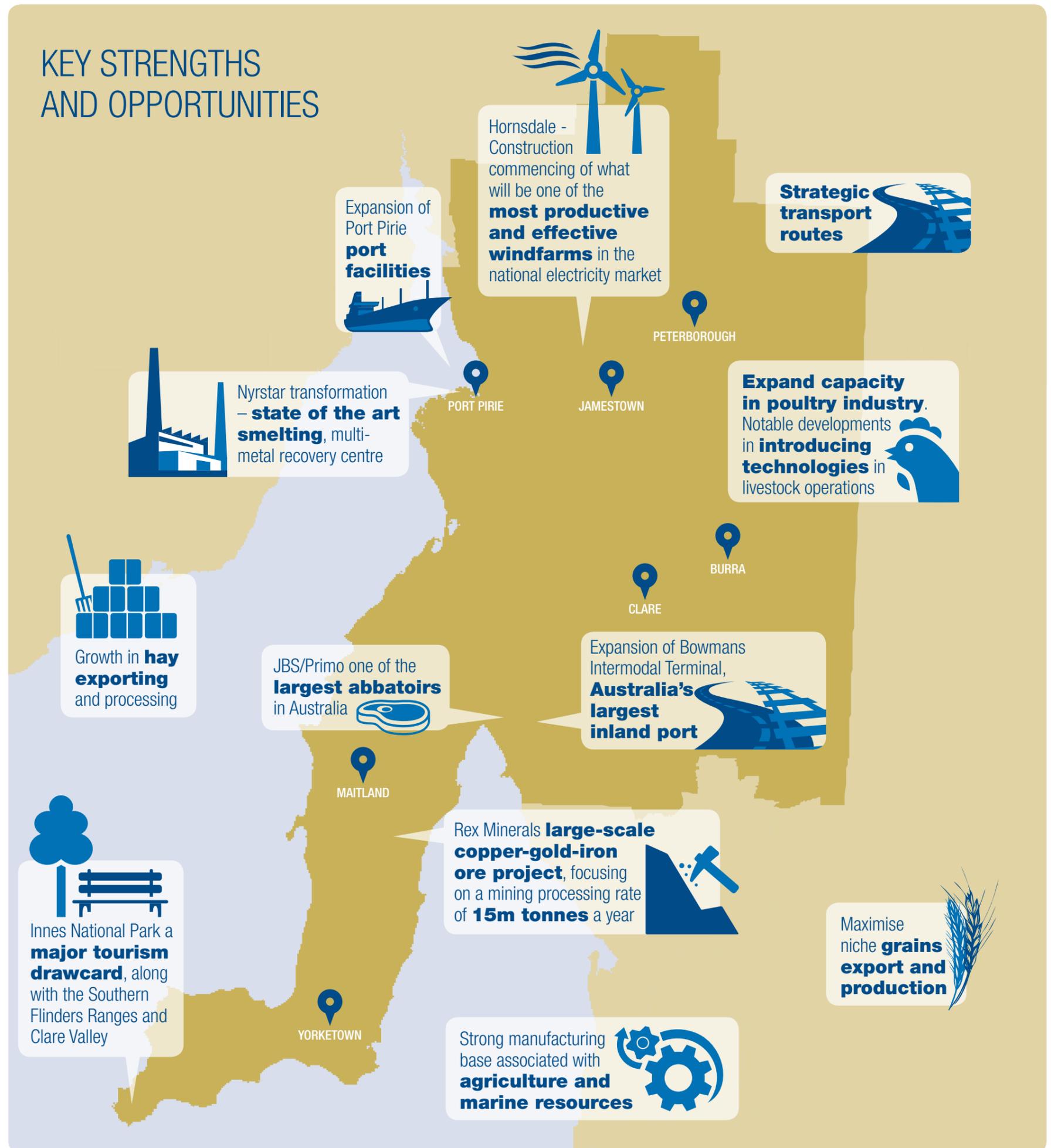
ECONOMIC PRIORITIES

- 1 Unlocking the full potential of South Australia's resources, energy and renewable assets
- 2 Premium food and wine produced in our clean environment and exported to the world
- 3 A globally recognised leader in health research, ageing and related services and products
- 4 The Knowledge State – attracting a diverse student body and commercialising our research
- 5 South Australia – a growing destination choice for international and domestic travellers
- 6 Growth through innovation
- 7 South Australia – the best place to do business
- 8 Adelaide, the heart of the vibrant state
- 9 Promoting South Australia's international connections and engagement
- 10 South Australia's small businesses have access to capital and global markets

REGIONAL PRIORITIES

- Economic enhancement and growth
- Infrastructure for the future
- Growing our vibrant community with a positive future
- People power: developing education, knowledge and skills
- Environmental sustainability
- Regional cohesion

KEY STRENGTHS AND OPPORTUNITIES



Expansion of Port Pirie **port facilities**

Horsdale - Construction commencing of what will be one of the **most productive and effective windfarms** in the national electricity market

Strategic transport routes

Nyrstar transformation – **state of the art smelting**, multi-metal recovery centre

Expand capacity in poultry industry. Notable developments in **introducing technologies** in livestock operations

Growth in **hay exporting** and processing

JBS/Primo one of the **largest abattoirs** in Australia

Expansion of Bowmans Intermodal Terminal, **Australia's largest inland port**

Rex Minerals **large-scale copper-gold-iron ore project**, focusing on a mining processing rate of **15m tonnes** a year

Innes National Park a **major tourism drawcard**, along with the Southern Flinders Ranges and Clare Valley

Strong manufacturing base associated with **agriculture and marine resources**

Maximise niche **grains export and production**

REGIONS IN FOCUS

Yorke and Mid North

Many projects are already achieved or underway to help develop the region. These include State, Federal and Local Government projects, as well as many from the private sector, to grow prosperity and improve the quality of life of residents.

Investing in the future prosperity of the Yorke and Mid North

PRIVATE INVESTMENT

\$7.7 billion worth of investment in the Yorke and Mid North region is identified in the 2014-15 Major Developments Directory for projects with capital expenditure of more than \$1 million. This includes Mount Bryan Wind Farm, Nyrstar and Hillside Copper project (www.statedevelopment.sa.gov.au/mdd).

Some other examples of businesses investing in the region include:

AGT Foods Australia

AGT Foods Australia (formerly Australian Milling Group) recently completed a \$850,000 expansion of its facility at Bowmans Intermodal near Balaklava, including the installation of pulse segmentation and cleaning equipment. AGT Foods Australia is South Australia's only dedicated storage and processing facility for pulses, and exports around the world.

Taylor's and Jim Barry Wines

Part of the first families of Australian wine, still proudly family owned and producing premium wines in the Clare Valley.

Snowtown 2 Wind Farm

Launched in November 2014 Snowtown 2 Wind Farm, owned by Trustpower, comprises 90 wind turbines with a total installed capacity of 270MW which is enough to power 180,000 average South Australian households.

Hornsedale Wind Farm

Under construction, the Hornsdale Wind Farm near Jamestown will generate around 1.05 million megawatt hours of renewable energy into the national power grid each year.

GOVERNMENT INVESTMENT

\$11.6 million investment in key regional projects and new initiatives in the Yorke and Mid North is identified in the 2015-16 State Budget, including \$1.4 million for upgrades to Port Pirie's Northern Festival Centre.

A **Community Development Officer** position has been established in Peterborough - an initiative of the State Government, this role will support and promote economic and social service projects and programs for the town.

A \$70,000 State Government contribution assisted the **construction of a hardstand** at the Peterborough airstrip in 2015.

Over \$3.4 million in regional development grants was awarded to Yorke and Mid North businesses between 2010-11 and 2014-15. Examples include:

Golden North

Awarded \$200,000 towards an expansion and upgrade of its Laura production facilities.

Pikes Wines

Awarded \$184,477 towards its micro-brewery.

SAMEX

Awarded \$165,000 to assist with its boiler replacement at Peterborough.

Wilson Pastoral

Awarded \$200,000 to help develop a saltbush pellet and dry animal feed processing factory.

Days Eggs

Awarded \$500,000 towards establishing a free range egg farm.

Bowmans Intermodal

Awarded \$840,000 to assist with expanding its transport terminal.

Paulett Wines

Awarded \$115,608 to help establish its Bush Devine Café.

Kelly Engineering

Awarded \$302,500 towards expanding its business at Booleroo Centre.

Current as at November 2015

Sources: Regional Development Australia Yorke and Mid North Regional Roadmap 2013-16. Population data: ABS, June 2014. All other data sourced from EconSearch 2015, Input-Output Tables for South Australia and its Regions 2013-14: RISE Models report produced for the Department of the Premier and Cabinet 2013-14.

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