Naracoorte and surrounds

7 councils

POPULATION **40,550**

SIZE **34,138** square kilometres

EMPLOYMENT **18,740**

58.6% of SA's BEEF CATTLE

Agriculture, forestry & fishing employs 29.9% of the workforce

Coorong Internationally important wetland

2,500km of drains underpin agricultural production

$1.49b **Gross value** of agricultural production

Australia's major producer of **Lucerne seed**

ICONIC **Coonawarra wine region**

Rock Lobster INDUSTRY exporting to the world

Strategic transport routes – major interstate road and rail

Limestone Coast **Leadership Program 66 graduates**

UNESCO WORLD HERITAGE LISTED **Naracoorte Caves 90,812** VISITORS IN 2022

annual water allocation **1.106 million megalitres**

KEY STRENGTHS AND OPPORTUNITIES

River Murray Stock and domestic water supply for farmland and Keith

Mallee potato production with Parilla Premium Potatoes producing over 120,000 tonnes of fresh produce annually for the Australian and overseas markets

Grow and initiate industries that sustainably use **natural resources and alternative energy** opportunities

SA Motorsport Park

Highly productive horticulture/ agriculture region with access to a valuable underground water resource

Major feedlot Thomas Foods International Iranda Beef Feedlot

Attractive region to visit, live, work and raise a family

Workforce housing opportunities to support workforce growth

Highly productive agricultural and forestry land

Annual **South East Field Days** at Lucindale attracting an average of 600 exhibitors and 22,000 visitors over the two-day period

JBS Australia - lamb (Bordertown) and Teys Australia - beef (Naracoorte) **exporting premium products to the world**

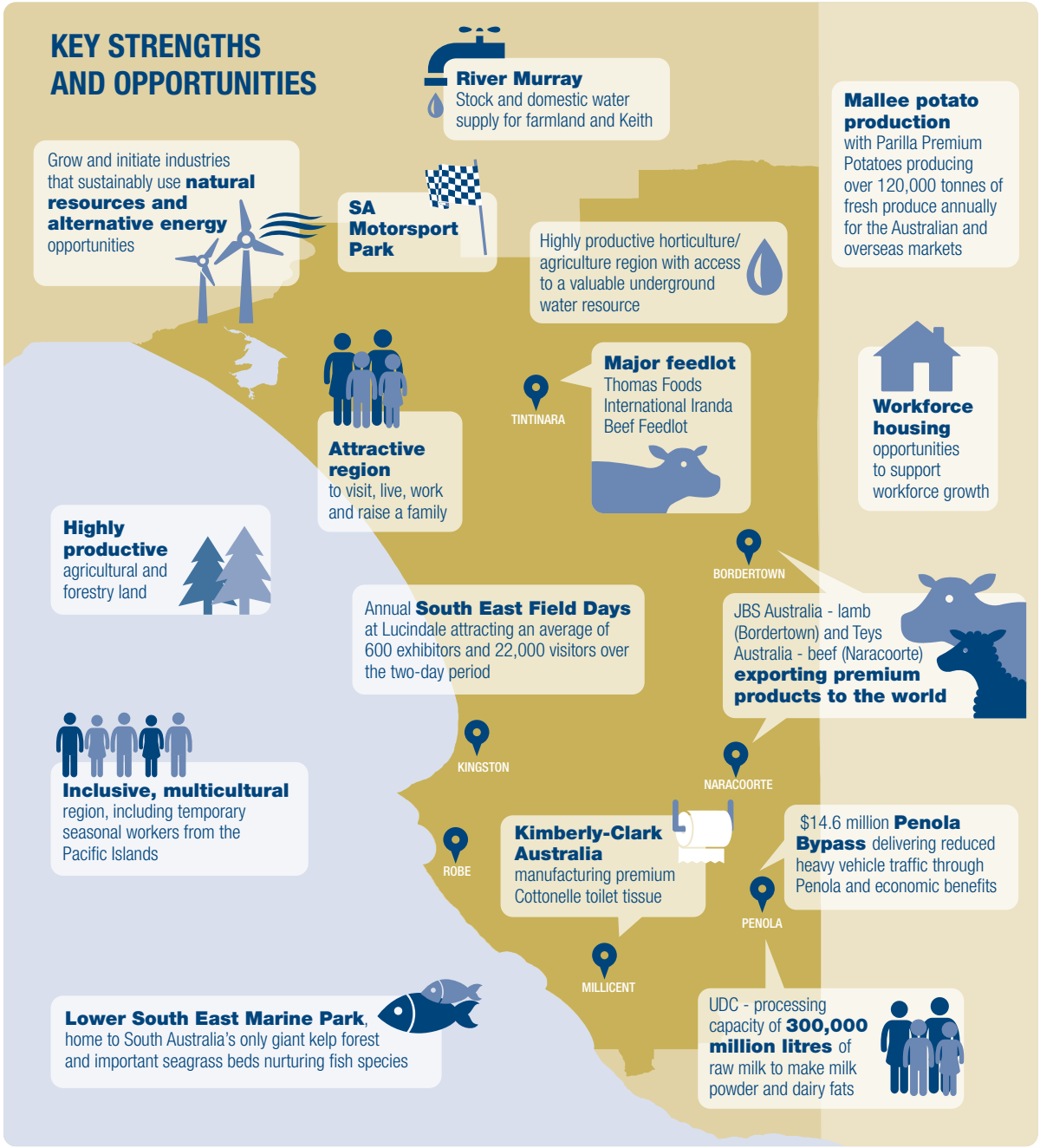
Inclusive, multicultural region, including temporary seasonal workers from the Pacific Islands

Kimberly-Clark Australia manufacturing premium Cottonelle toilet tissue

$14.6 million **Penola Bypass** delivering reduced heavy vehicle traffic through Penola and economic benefits

Lower South East Marine Park, home to South Australia's only giant kelp forest and important seagrass beds nurturing fish species

UDC - processing capacity of **300,000 million litres** of raw milk to make milk powder and dairy fats



Information current as at September 2023.

Government of South Australia
Department of Primary Industries and Regions