

Eyre and Western

11
councils

POPULATION
58,091

SIZE
234,937
square kilometres

EMPLOYMENT
24,007

1/3
of SA's coastline

\$4.05b
Gross Regional Product

Unincorporated West Coast

Maralinga Tjarutja Lands and Yalata Aboriginal Reserve

More than
\$110m
of Southern Bluefin Tuna
exported annually

Southern Bluefin Tuna, marine finfish, oysters, mussels, abalone

40%
of SA's wheat crop

24%
of SA's barley crop

45%
of SA's
Iron & Steel Manufacturing

Mining
fastest growing industry

Globally unique experiences

Emerging wine, beer and spirit industries

KEY STRENGTHS AND OPPORTUNITIES

Increasing productivity of grain and livestock through constantly improving farming practices

Maralinga Tjarutja Lands presenting cultural tourism experiences

Huge, high quality mineral wealth

heavy mineral sands, iron ore, copper, gold, uranium, zinc, nickel, kaolin and graphite

Highly diverse economy including manufacturing, aquaculture, agriculture, mining and tourism

Internationally iconic tourism assets

Great Australian Bight, Lincoln and Coffin Bay National Parks, Gawler Ranges

Growth in cruise ship tourism

Opportunities to see unique, untouched coastline and experience the Eyre Peninsula

World recognised tourism activities

Eyre Peninsula Seafood Trail, cage diving with Great White Sharks, dolphins and sealions, whale watching, snorkelling with Australian Giant Cuttlefish and other sea animals

Leading exporter of grains and oilseeds globally

World-class renewable energy resources wind, solar, wave, biofuels and hydrogen

Opportunities to build on **culinary and Indigenous tourism**

Research and educational establishments including Minnipa Agricultural Centre, Lincoln Marine Science Centre, UniSA Whyalla Campus, Australian Maritime and Fisheries Academy, TAFE SA

Whyalla key service centre for the region

Iron Knob birthplace of Australia's steel industry

Hydrogen Hub and Industrial Export Hub

Wudinna Ag Town of the Year for 2023

Cape Hardy Green Hydrogen, Northern Water & Agriculture and Industrial Precinct

Major export ports including Port Bonython, Whyalla, Port of Thevenard and Port Lincoln

Port Lincoln - the **'Seafood Capital of Australia'**