

Expanding and securing market access

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A summary of the methodologies used by Rabobank can be found on our [website](#).

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This report is based on information available as at 26/05/2026.

The importance of trade

David Ricardo

Comparative Advantage

Trade

Opportunity Cost

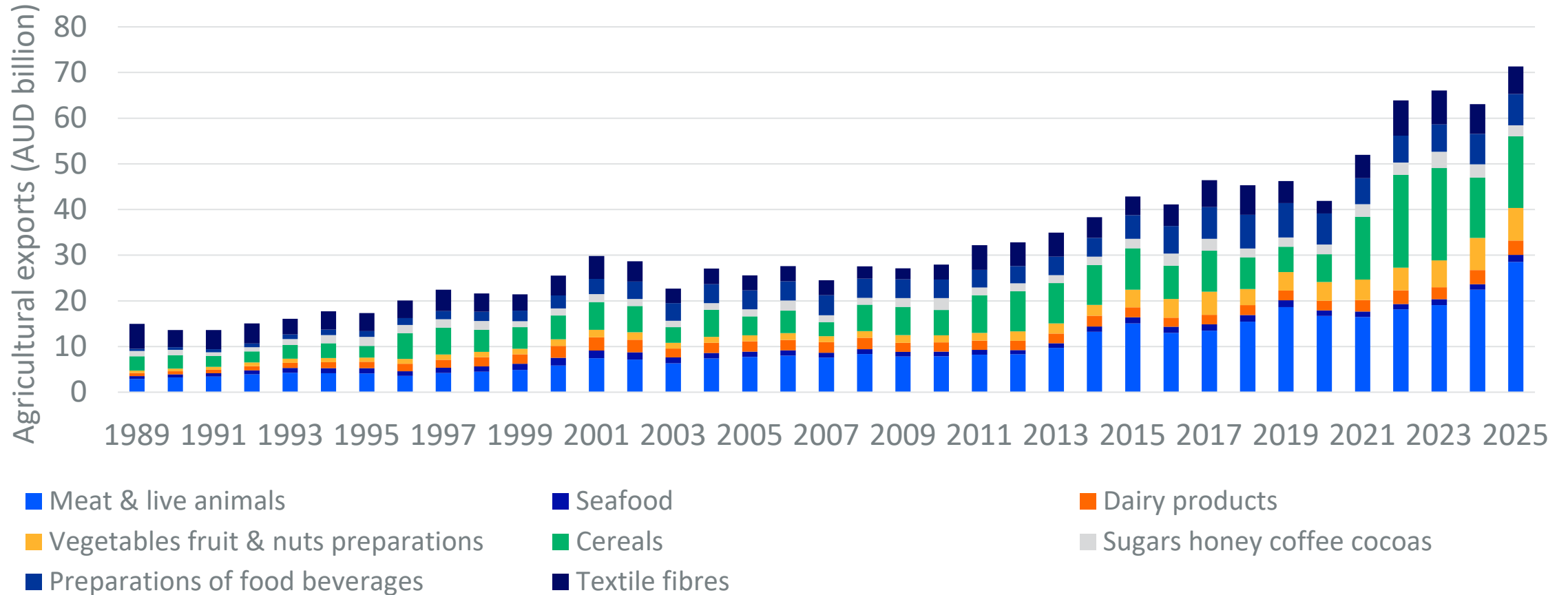
Beautiful Economics

Australia - We've boundless plains to share



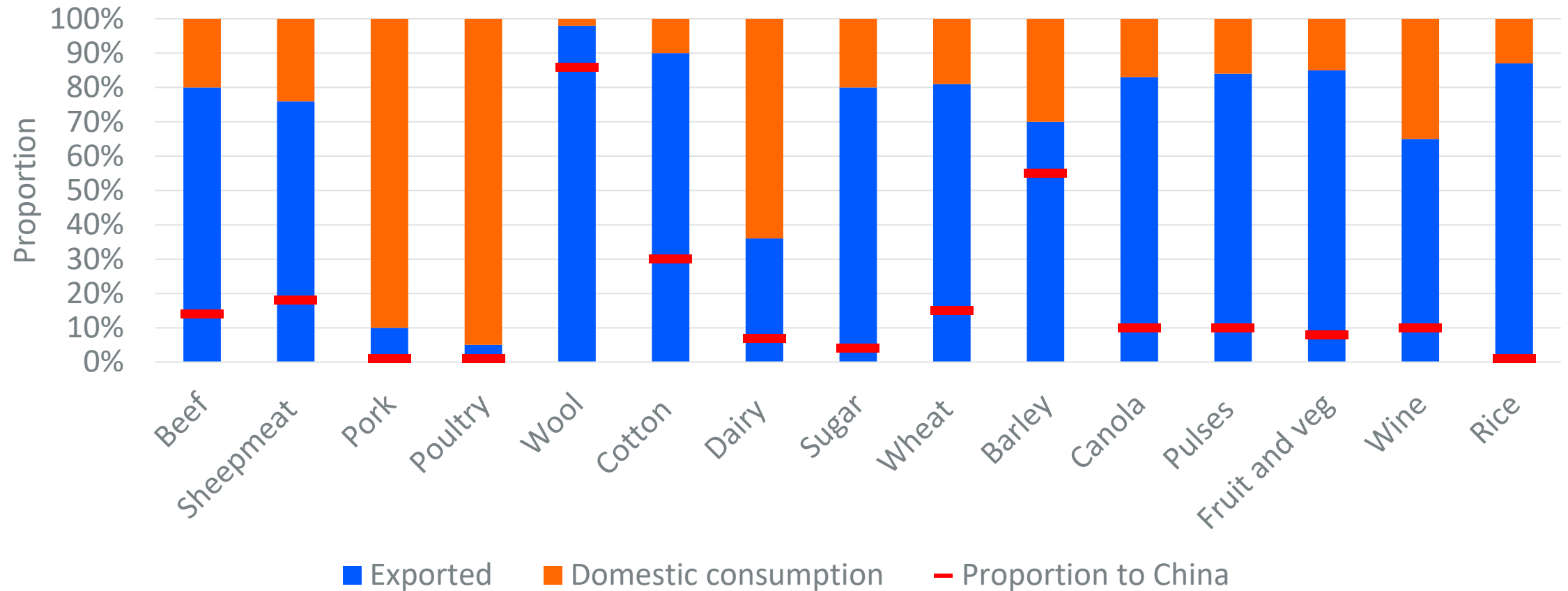
Australia the country with excess

Growth in Australian agricultural exports



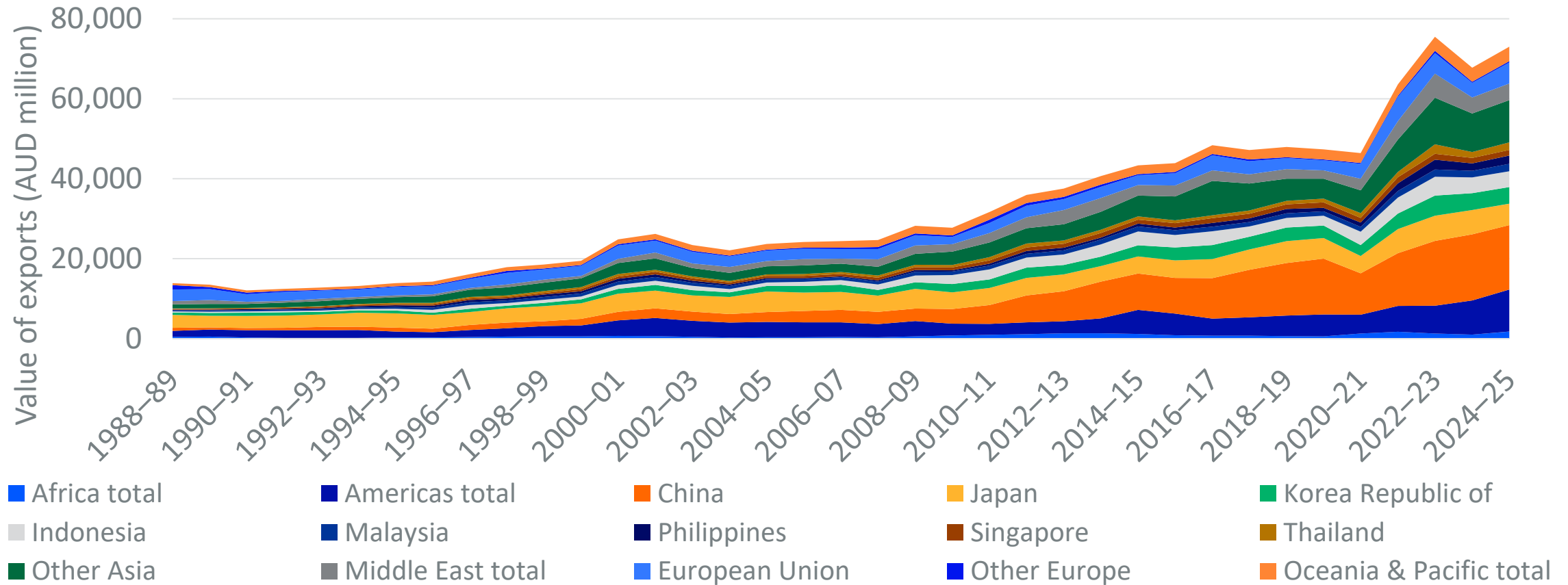
Australian agriculture relies on exports

Australian agriculture export exposure

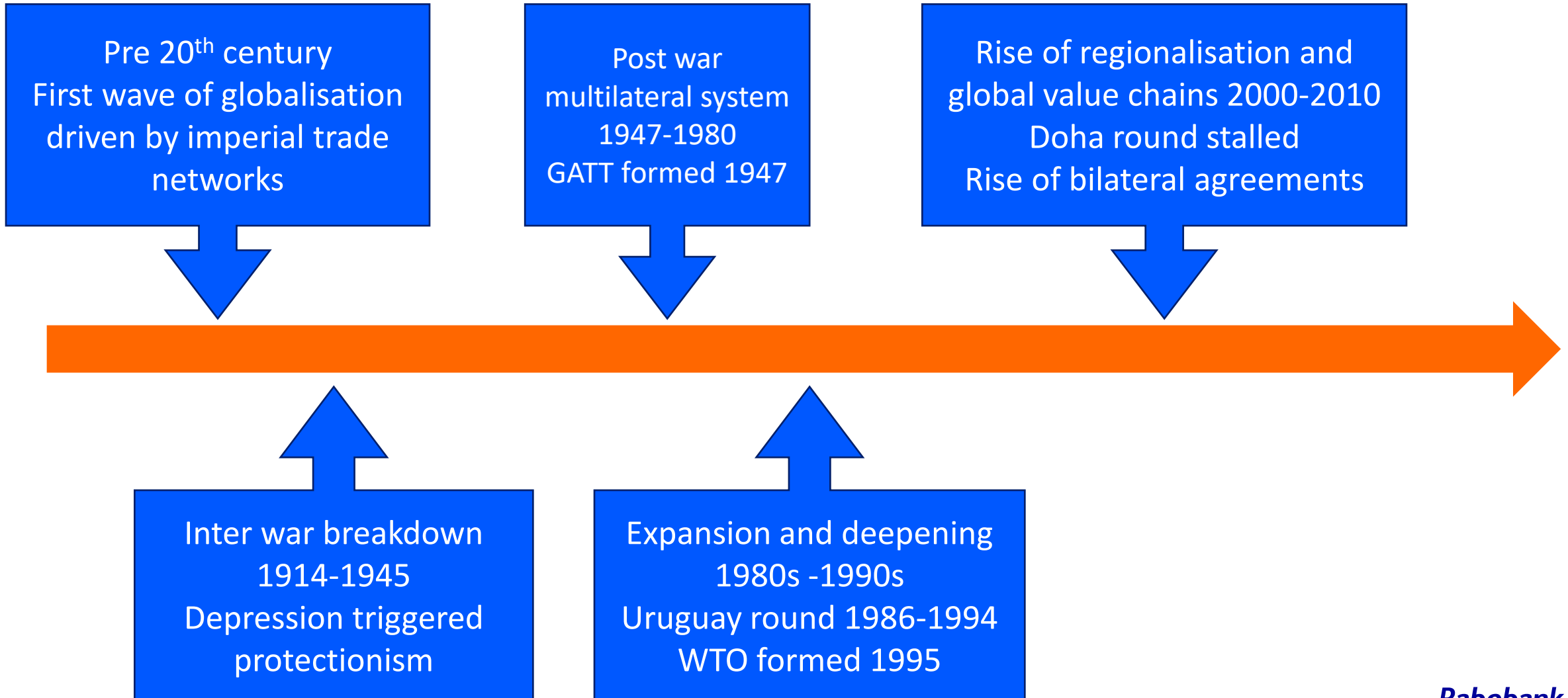


The changing face of ag trade over time

Key markets and their change

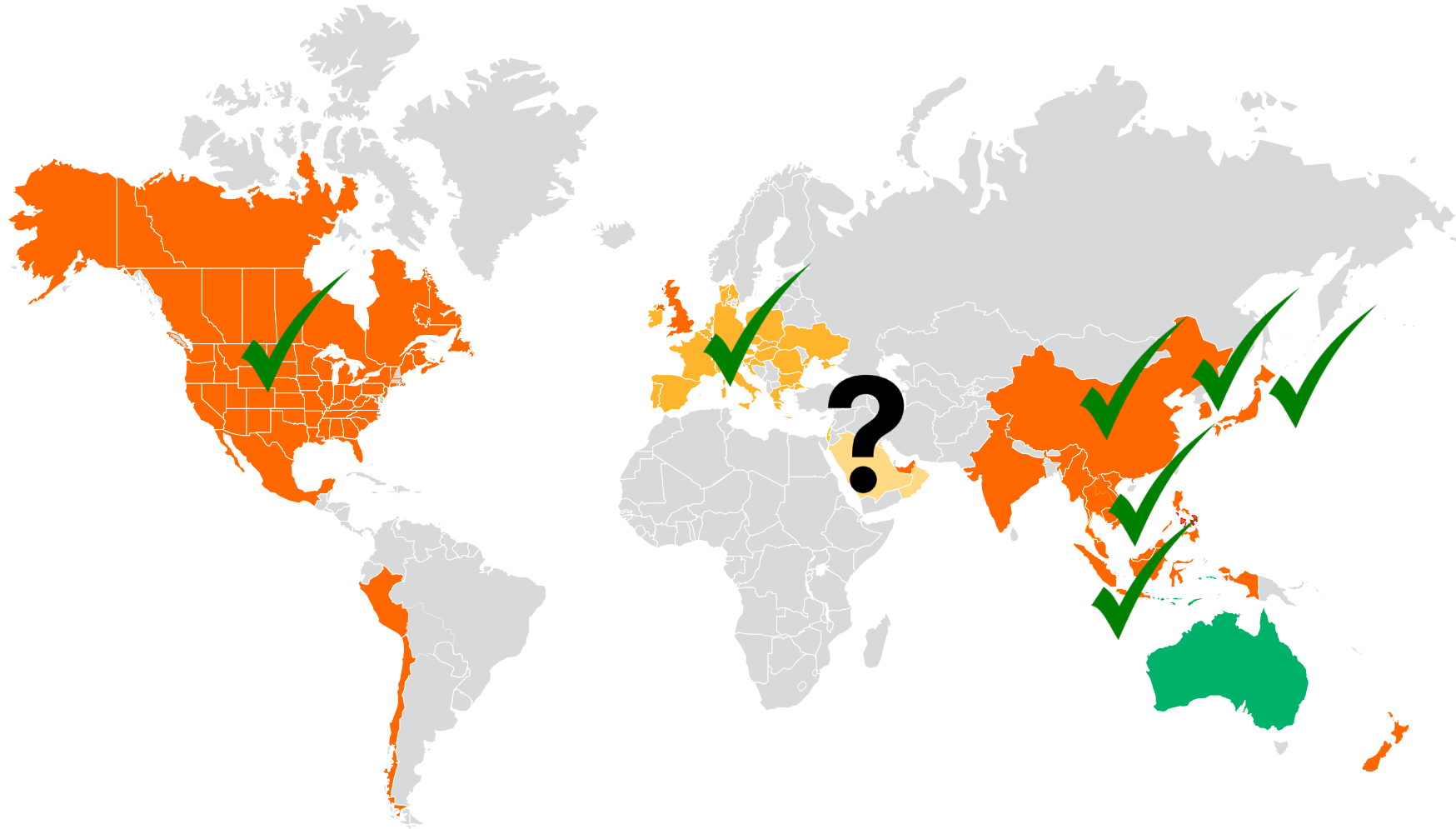


Quick timeline on global trade



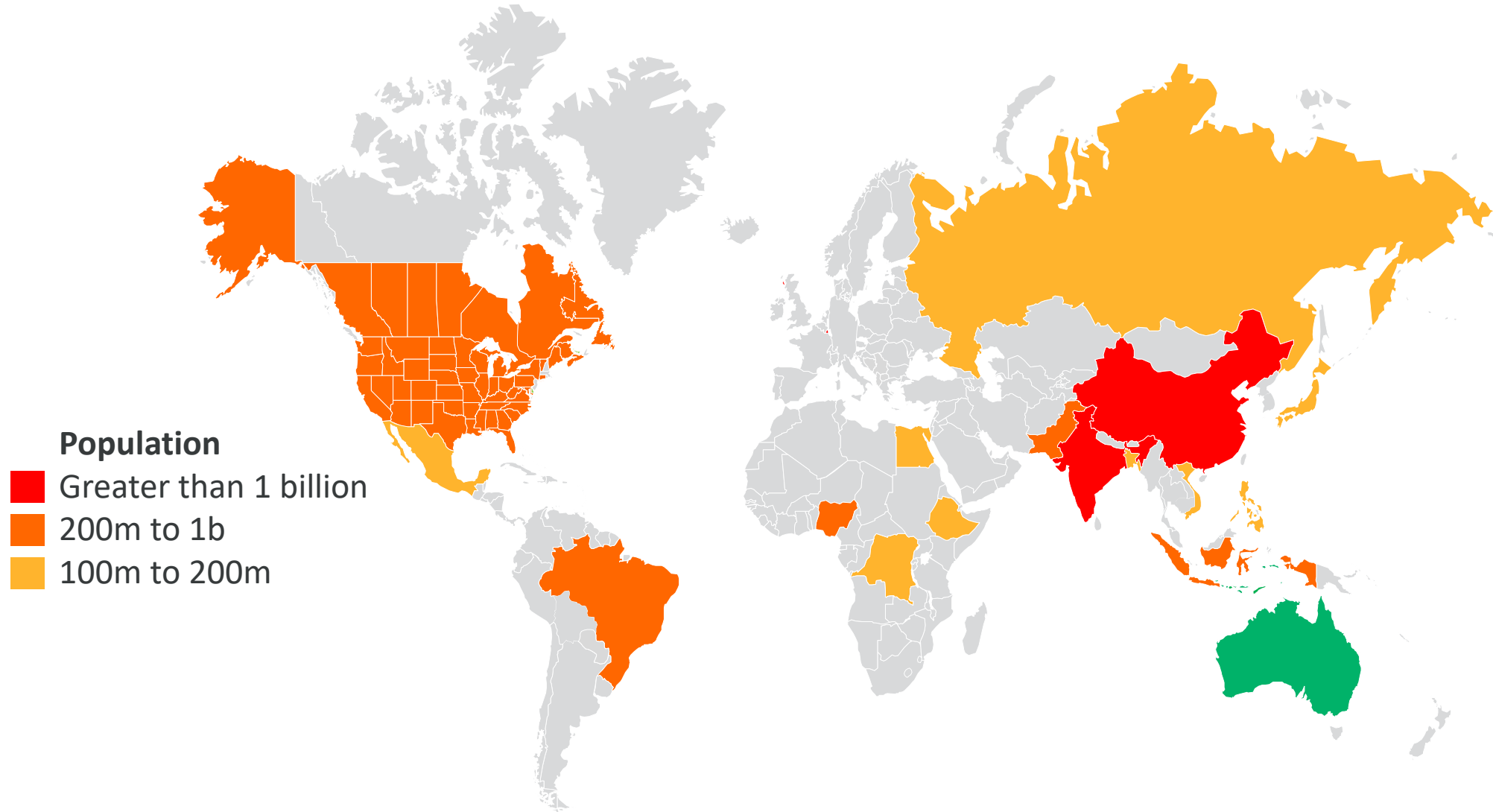
The world of free trade and liberalisation

Markets where Australia has trade agreements





Growing consumers of the world



Spending power of consumers

Largest countries by population

- | | |
|------------------|-----------------|
| 1. India | 13. Egypt |
| 2. China | 14. Philippines |
| 3. United States | 15. DR Congo |
| | 16. Vietnam |
| 4. Indonesia | |
| 5. Pakistan | |
| 6. Nigeria | |
| 7. Brazil | |
| 8. Bangladesh | |
| 9. Russia | |
| 10. Ethiopia | |
| 11. Mexico | |
| 12. Japan | |

Fastest growing economies

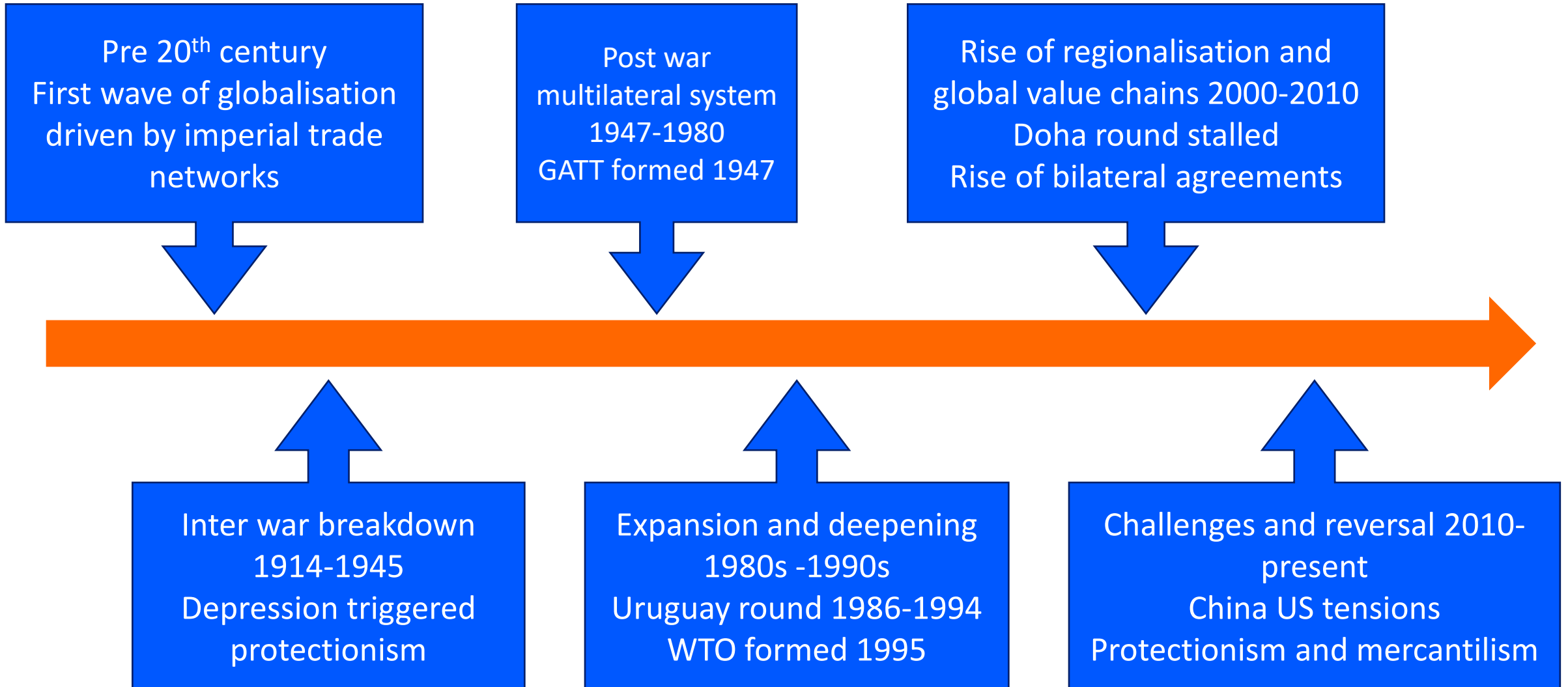
- | | |
|--------------------|-------------|
| High growth | Vietnam |
| India | China |
| Indonesia | |
| | 2-4% |
| Mid Growth | Mexico |
| Brazil | Australia |
| United States | |
| | 0-2% |
| Low growth | Japan |
| United Kingdom | Russia |
| France | |

4-7%

Income levels

- | | |
|--------------|-------------|
| High | |
| EU countries | US |
| Japan | South Korea |
| Mid | |
| Brazil | Malaysia |
| China | Thailand |
| Low | |
| India | Philippines |
| Vietnam | Egypt |

Quick timeline on global trade



Trade is now being used as a geopolitical tool



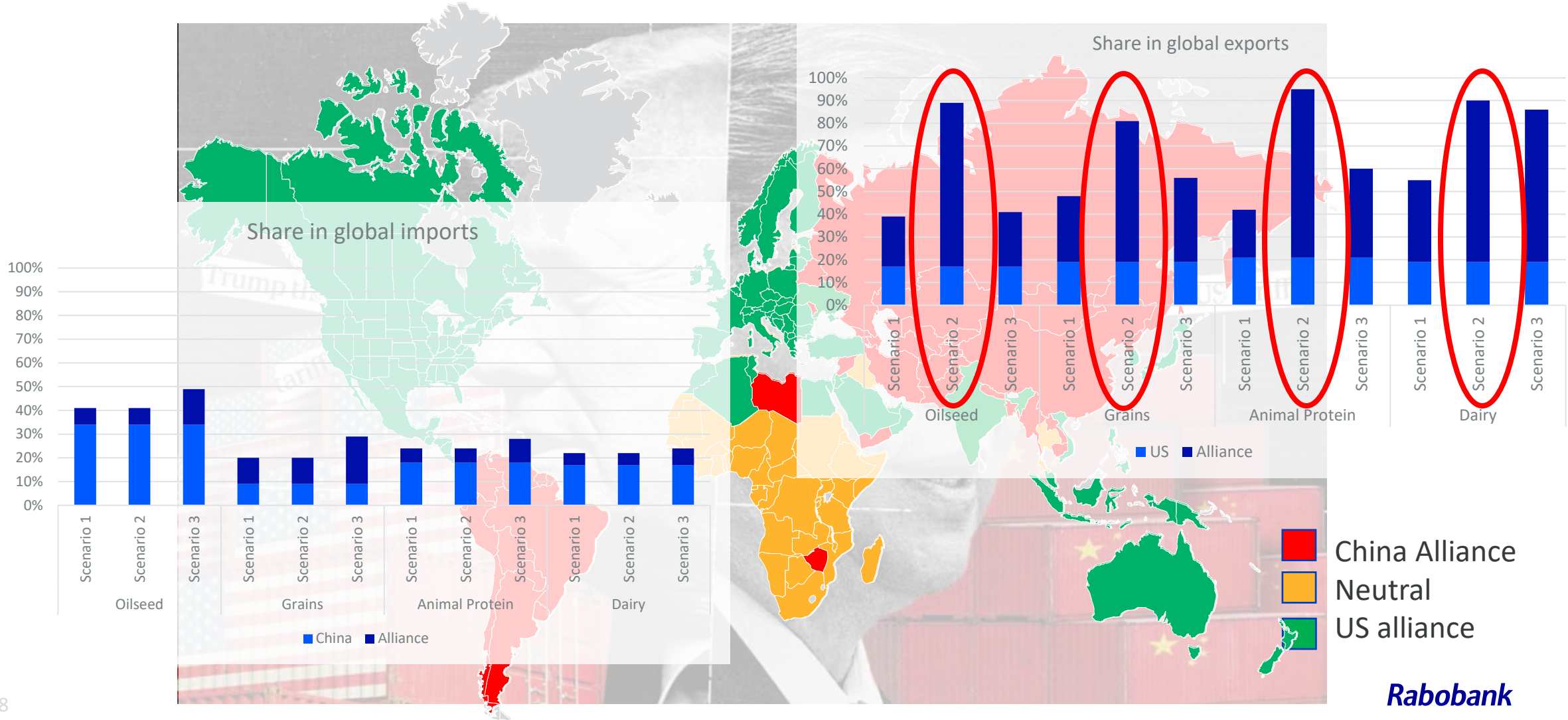
China slaps up to 200% tariffs on Australian wine
27 November 2020

EU sanctions against Russia: questions and answers

China suspends importation of more Australian beef as trade battle escalates
World Politics
Tue 8 Dec 2020

Geopolitical disruption – Polar World

Fragmentation and trade disruptions will change trade flows



A herd of cows is grazing in a field during a golden hour, likely sunrise or sunset. The sun is low on the horizon, creating a warm, golden glow. A large, leafy tree stands on the left side of the frame, and a row of trees is visible on the right. The cows are scattered across the field, some standing and some grazing. The overall scene is peaceful and rural.

Thank you for
your
attention