Wine

Key Messages

• South Australia is indisputably Australia’s wine state, producing 50% of all bottled wine and about 80% of premium wine. ¹

• The state’s wine industry is inextricably linked to our city’s character and is a significant economic and cultural asset.

• Thanks to South Australia’s rigorous biosecurity measures, our vineyards are free of phylloxera, a vine destroying pest, allowing us to produce wines from some of the oldest vines in the world.

• There are 18 wine regions in South Australia, including the Adelaide Hills, Barossa, Clare Valley, Coonawarra, Langhorne Creek, McLaren Vale and Riverland. ²

• There are more than 200 cellar doors within an hour’s drive of the city centre of Adelaide.

• A number of large wine companies have their production bases in South Australia. Today, the South Australian wine industry supports not only highly regarded, established wine producers, but also a large number of exciting young, innovative winemakers who embrace the use of alternative grape varieties and natural winemaking principles with minimal interventions and organic farming techniques.

• Adelaide is home to the National Wine Centre, and all national industry representative and research bodies, including Wine Australia, the Winemakers’ Federation of Australia and the Australian Wine Research Institute.

¹ Wine Australia, 2018 Australian Winegrape Price Dispersion Report.
• Demand for South Australia’s wine from international markets continues to go from strength to strength with major overseas export markets including China and Hong Kong, the United Kingdom and the United States.³

• Adelaide – South Australia is a member of the Great Wine Capitals Global Network, which formally recognises us as one of the top wine producers in the world and benchmarks us against prestigious regions such as Bordeaux and the Napa Valley.

• Our membership to this esteemed network recognises excellence in all aspects of South Australia’s wine industry, including wine grape production, winemaking, research and development, education and exceptional wine tourism experiences.

**Fast Facts**

• In 2017–18, South Australia’s wine industry generated $2.15 billion in revenue.⁴

• More than 529 million litres of red, white, rosé, sparkling and fortified wines were produced in South Australia in 2017–18.

• South Australia exported more than 535 million litres of wine overseas, worth $1.85 billion, in 2017–18.⁵

• Major overseas export markets by value include China (39%), the United Kingdom (14%) and the United States (9%).⁶

• At any one time we have nearly a billion bottles of wine on tables and in cellars around the world with the state’s name on them.⁷

• Over the 2017–18 vintage, South Australian wine grape growers produced 747,361 tonnes of wine grapes with a farmgate value of just under $590 million.⁸

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⁵ ABS Trade Data, September 2018.
⁷ Brand South Australia.
• Almost 40% (37%) of international visitors visited a winery during their stay in South Australia.\textsuperscript{9}

• South Australia is home to 700 wineries, more than 350 cellar doors and 3,400 grape growers.

\textsuperscript{9} International Visitor Survey, September 2016.